

# Khyati Shekhar

Visual Communication Designer

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[khyatishkhar.com](http://khyatishkhar.com)

[Behance](#), [Linkedin](#)

## Experience

### Procol

Communication Design Intern (Sep 2021- Present)

Collaborating with the Marketing team to develop design resources to promote Procol.

### Purple.com

Graphic Design Intern (May 2021- August 2021)

Collaborated with HR team in producing creative content to be used employer branding.

### Codepth

Graphic Design Intern (Aug 2019- March 2021)

Designed graphics for both digital and print media. Worked on branding projects.

### Cybmedia

Graphic Design Intern (Aug 2019- March 2021)

Designed social media banners, social media posts and infographics based on brief provided.

## Skills

Adobe

- Illustrator
- Photoshop
- Indesign
- After effects

Figma

Blender

Procreate

- Typography
- Composition
- Storytelling
- Problem Solving
- Research
- Planning and
- Organization
- Illustrations
- Layouting

## Education

National Institute of Fashion Technology, Bhubaneswar: Bachelors of Design, Fashion Communication (2018-22) CGPA 8.9

Activities:

Club Secretary and President of Environment, Social Services and Ethics Club from 2019-2021.

Under the tenure

- Anchored multiple events like Republic day, Independence day, College fest- Spectrum, Quizes, Gandhi Jayanti.
- Conducted events like tree plantation, blood donation drive, cleanliness drives, open mic, bon fire night, quiz, donation drives.

DAV Model School, IIT Campus Kharagpur  
Primary and Secondary Education

## Achievements

### Presented and Published Paper

Odisha Handlooms and Social Media Promotion: A Study of Digital Transformation of Marketing in Management Dynamics in Digitalization Era  
Published By Maharaja Agrasen University  
Publication.

### Won Creative competitions at college

Won AD-MAD (Advertisement Making Competition) in Spectrum 2019 the annual college fest of NIFT Bhubaneswar.  
3rd prize winner of Graphic art contest conducted by Literary club, NIFT Bhubaneswar on the occasion of "Azaadi ka Amrit Mahotsav".

### Graphic design and Content writing for India Toy Fair 2021 Organised by Government of India

Worked for the Craft clusters of Asharikandi, Assam and Varanasi, Uttar Pradesh.